



Due March 4th

Create a profile and upload your pitch here:
<https://www.stageexchange.com/form/casamexicosxsw>
 Questions: Contact julia@internationalaccelerator.com

Startup Agenda

Thursday, March 9th

12:15 PM – 2:00 PM	Black Box Theater	Pitch Coaching Workshop 40 Mexican Startups Only. Workshop and coaching with mentors/industry leaders. Hosted by International Accelerator
12:30 PM – 1:30 PM	Auditorium	Myths About Nearshoring Hosted by Anurag Kumar, iTexico
2:00 PM – 3:00 PM	Auditorium	On the Border: Challenges and opportunities for entrepreneurs living and doing business on the Mexico-US border. Hosted by Visit El Paso
2:00 PM – 4:00 PM	Black Box Theater	Pitch Coaching Workshop 40 Mexican Startups Only. Workshop and coaching with mentors/industry leaders. Hosted by International Accelerator
3:00 PM – 4:00 PM	Auditorium	Organizing an Emerging Company in the United States Hosted by Carmelo Gordian, Andrews Kurth
4:00 PM – 5:00 PM	Auditorium	Mexican Startup Experience in Austin: Real Stories, Challenges, and Opportunities Hosted by Eduardo Velasco, WaveMAX Corporation
5:00 PM – 7:00 PM	Gallery	Pitch Fiesta Happy Hour Happy Hour event where startups network and share their elevator pitch in hopes to “win” your investor with fake money. After 1-hour, the startups with the most fake money will give their elevator pitch to a panel of judges. Drinks provided by Casa Mexico. Please reserve your spot here: http://bit.ly/Pitch-Fiesta . Use the promo code <i>Pitch2017</i> , for a FREE ticket!
7:00 PM – 10:00 PM	Main Plaza	Casa Mexico Opening Ceremony & Networking Party Includes Beer Garden and Live Music... Free event!

Friday, March 10th

9:00 AM – 6:00 PM	Auditorium & Black Box Theater	Fast Pitch Competition See competition rules: http://bit.ly/PitchRules . See guide on creating the perfect pitch: http://bit.ly/PitchGuide17 *Pitch competition schedule will be posted by March 7 th http://bit.ly/CaseMexicoAgenda *Pitch competition will be live streamed on YouTube.
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Saturday, March 11th

9:00 AM – 12:00PM	Auditorium	Startup/Investor Meetings Need a space to setup a meeting? You can use the auditorium for meetings with investors, partners, or mentors.
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